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Department of Fisheries Economics
Faculty of Economics
Nha Trang University
02 Nguyen Dinh Chieu St., Nha Trang City, Vietnam

EDUCATION

Oryol State Technical University, Russian Federation

Ph.D. in Economics, 2000

RESEARCH INTERESTS

- Enterprise Management
- Marketing research

RESEARCH EXPERIENCE

- Segmentation of the Russian tourists market in Nha Trang, 2017 – 2018, project leader.
- Improving the competitiveness of sea tourism destinations in Ninh Thuan province, The science and technology project of Ninh Thuan province, Vietnam, 2016 – 2018, participant.
- The management of state-owned economic groups: Russian Federation Lie Experience and lessons for Vietnam, 2011-2014, participant.
- Build, consolidate and improve the operation efficiency of agricultural cooperative groups and cooperatives in Khanh Hoa province, 2013-2015, participant.
- Human resource development program for Khanh Hoa province, period 2012-2015 and Orientation to 2020; 2011-2012, participant.
- Study seafood consumption behavior in Nha Trang city, 2006-2008, project Norad- Nauy, participant.

TEACHING RESPONSIBILITY

Undergraduate

- Enterprise Management
- Business forecasting

Graduate

- Production Management
- Business Research Methods
- Marketing research

PUBLICATIONS and PRESENTATIONS

Books:

1. Pham Hong Manh, **Nguyen Van Ngoc**. 2015. Relationship between Economic Growth and Employment in Vietnam. The Labor Publisher
2. **Nguyen Thi Kim Anh & Nguyen Van Ngoc**. 2008. Corporate Management for Fisheries. Science - Technical Publisher.

Journals

1. **Nguyen Van Ngoc**, Phan Thi Xuan Huong. The application of production function to the study of the economic growths of the fishery industry in Vietnam. Journal of Aquatic Science and Technology, No 1/2010.
2. **Nguyen Van Ngoc**, Nguyen Thanh Cuong. Technical efficiency analysis for seafood industry in Khanh Hoa. Journal of Aquatic Science and Technology, No 3/2010.
3. Pham Hong Manh, **Nguyen Van Ngoc**. Challenges for marine protected area in Van Ninh district, Khanh Hoa province. Journal of Aquatic Science and Technology, No 1/2011.
4. Nguyen Van Thuan, **Nguyen Van Ngoc**, Le Van Huy. Satisfaction with the work of teachers: Access management behavior. Journal of Science, Hue University, N0 66/2011.
5. Nguyen Vuong, **Nguyen Van Ngoc**. Researching Satisfaction of Domestic Tourists Travelling in Phuquoc. Economics and business administration review. Thainguyn university of economics and business administration. No. 02, April 2012.
6. **Nguyen Van Ngoc**. Management mechanism of the Gazprom Group – Russian Federation a. Journal of External Economics, Foreign Trade University N0. 53, 9/2012.
7. **Nguyen Van Ngoc**, Dang Hoang Xuan Huy. Assessment of the growth of the vietnam fisheries sector during the period 2001-2011 and forecast for the period 2012-2020. NARA, Sri Lanka. 2012.
8. Dang Hoang Xuan Huy, **Nguyen Van Ngoc**. Technical efficiency analysis for tra catfish aquaculture farms in Mekong river delta. Journal of Aquatic Science and Technology, No 4/2012
9. Tran Thi Xuan Vien, **Nguyen Van Ngoc**. Applying BSC at Khanh Hoa high-school of Economics. Journal of Economics and forecasting. No 17/2013
10. Do Thi Bach Yen, **Nguyen Van Ngoc**. Segmentting domestic tourists market that visit Nha Trang city as regards their life style. Journal of Aquatic Science and Technology, No 4/2013
11. Phan Mai Phuong Duyen, **Nguyen Van Ngoc**. Research about the factors affect the impulse buying behavior in Nha Trang city. Journal of Aquatic Science and Technology, No 3/2014
12. Dang Van Tien, **Nguyen Van Ngoc**. Effect of organizational culture influence employee commitment to the Nha Trang seafoods-f17 company. Journal of Aquatic Science and Technology, No 4/2014
13. Pham Hong Manh, **Nguyen Van Ngoc**, Ha Thi Thieu Dao. Relationship between Economic

Growth and Employment in Vietnam", Economics Development Journal, No 22/2015: 40-50.

14. Ngo Nguyen Quy, **Nguyen Van Ngoc**. Assess the level of customer satisfaction with the service at the Novotel Nha Trang hotel. Journal of Aquatic Science and Technology, No 1/2015:
15. Ngo Nguyen Quy, **Nguyen Van Ngoc**. The factors affecting on online groupon behavior of customers in Nha Trang city. Journal of Aquatic Science and Technology, No 1/2015.

Presentations

1. **Nguyen Van Ngoc**, Pham Hong Manh. Solutions to trade promotion of Vietnamese seafood products into the Russian market. Conference proceedings "Trade promotion for sustainable aquaculture development in the central coast", 2014.
2. **Nguyen Van Ngoc**. Management mechanism of the Gazprom Group – Russian Federation (Proceedings of the Scientific Workshop: The management of state-owned economic groups: Russian Federation Lie Experience and lessons for Vietnam), Foreign Trade University, Hanoi, 2012.
3. **Nguyen Van Ngoc**. Segmentting domestic tourists market that visit Nha Trang - Khanh Hoa. Conference proceedings: New consumer behavior in the ASEAN community – Opportunity and challenge. University of Economics and Law, 23/1/2015.